## "So what would we do if there's no money?"

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#### The Evidence Base

- How well do you really know what the evidence is?
- Research/Labour market intelligence
- Statistics national, regional, local the facts
- Workforce development plans and priorities
- Is the evidence compelling?
- Is meeting Skills for Life needs still a priority?



#### Plans and Priorities

- Existing plans reflecting the evidence base
- Revisiting them challenging them
- Joint planning processes true partnerships
- What makes a sound business plan?

Priorities – too many, too broad, owned?

- Priority needs clearly defined
- Priority decisions



## Options and alternatives

- To work in different ways
- To think "outside the box"
- Innovate
- Rationalise
- Seek partners
- Assessing the risk
- Courage and conviction



### Keep up with or embrace change?

- Important to understand the changes
- Consider the opportunities [and threats]
- Do you fit or do you think —

What changes?



## **National Strategy Aims**

- For employers to have the right skills to support the success of their businesses
- For individuals to have the skills they need to be employable and personally fulfilled
- To improve connection between the skills needed to raise productivity and the allocation of funds

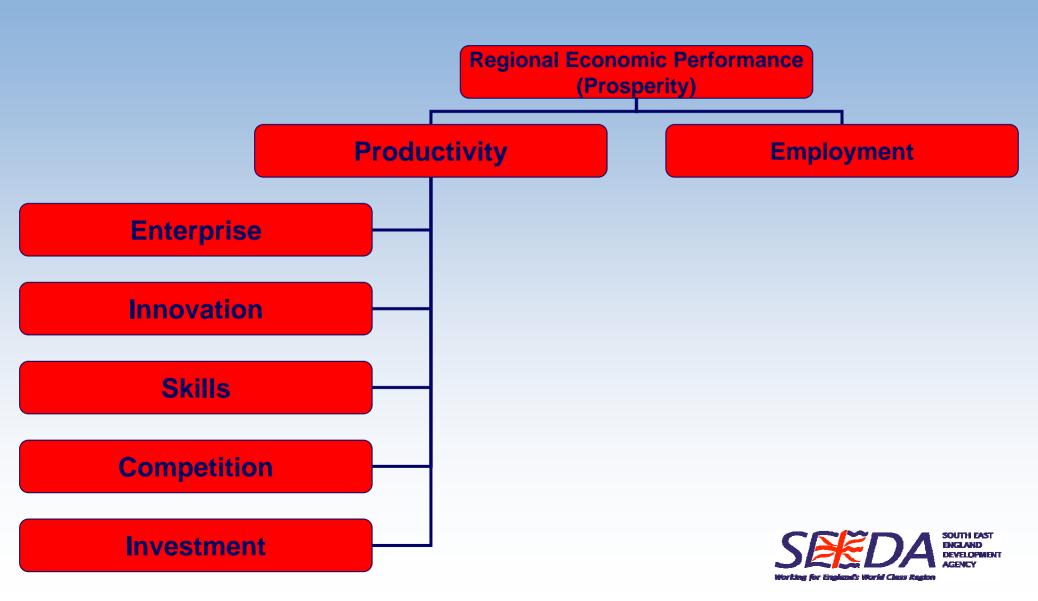


## Some of the Changes

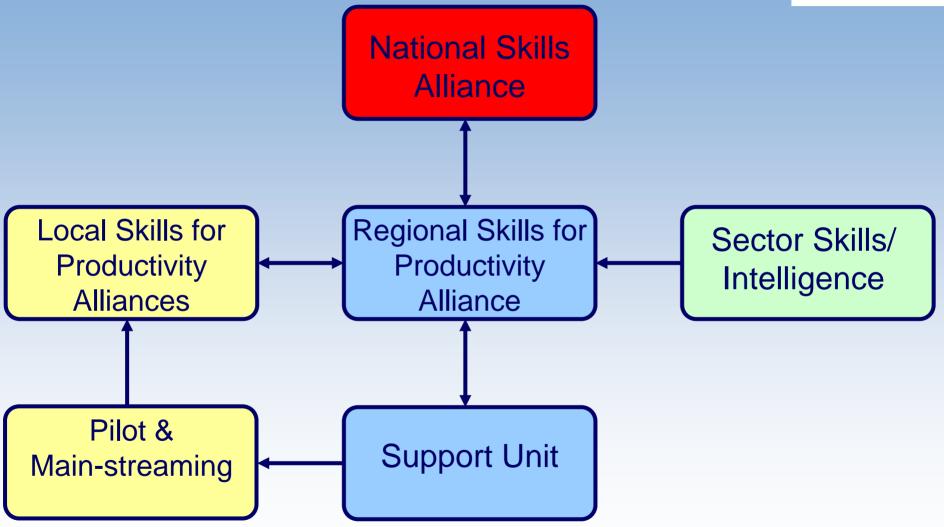
- A new Regional Economic Strategy
- The Regional Skills for Productivity Alliance
- Sector Skills Councils emergence
- Agenda for change revitalised LSC
- Action for Business Colleges
- National Employer Training Pilot
- Joining Forces



#### **Drivers of Regional Economic Strategy**







SEEDA ENCLAND DEVELOPMENT

## Local Skills for Productivity Alliances: Common Themes

- Exploring alignment of skills, business support and employment services
- Sharing of LMI between Jobcentre Plus, LSC and Business Link
- Defining expectations about who pays for what types of training
- Selling benefits of training rather than 'overcoming barriers' to training



### **Action for Business Colleges**

- New approach to reforming FE, not an initiative
- Mainstream LSC policy
- Partnerships are developed and essential
- Network of accredited providers



### **Action for Business Colleges - Impact**

#### Reform to Further Education

- Responsiveness to Employers
- Matching demand to supply
- Partnership networks and not competitive limitation
- Review funding spend by FE to align to headline skills-led provision

#### Support for Further Education

- Flexible funding
- Capacity and Infrastructure
- Link to CoVEs, Plan-led funding and Capital investment
- Targeted funding for accredited colleges



## The Benefits of being an Action for Business College

- Recognition and increased credibility
- Access to prioritized mainstream and discretionary funding
- Increased volume of work and income from enhanced engagement with business and brokers of business services
- Opportunity to review and enhance services and systems
- Providing an aid for staff development
- Achieving a consistent standard of service delivery



#### SKILLS ADVICE SERVICE

#### **Access**

The business contacts, or is contacted by, a skills broker.

#### **Central Activity**

The business will:

- discuss their needs with a broker (diagnostic);
- receive advice following the outcome of the diagnostic;
- be directed to a quality supplier(s).

#### Follow-up

The business is followed up by the broker to ensure that the process and support identified met their expectations and requirements.

#### **Support**

The business receives the agreed support.



Skills for Life needs are a critical underpinning need, voiced in every area of change, so the money is there.

Our approaches have to be different to embrace the change.

