

Sector Skills Council: Automotive Skills

Website	www.automotiveskills.org.uk
Footprint – areas of responsibility	Automotive Skills Limited is the Sector Skills Council for employers engaged in all aspects of sales, maintenance and repair of vehicles. This includes motor manufacturers and their dealers, the repair and aftermarket sector, including specialist organisations, and the roadside rescue operators.
Key Drivers and/or SSC priorities	<ul style="list-style-type: none"> • identify and reduce skills shortages raising employers ambition in the demand for skills • develop innovative ways to both attract new recruits into the industry and develop the skills of the existing workforce • influence Government and its agencies to respond positively to the needs of the retail motor industry • make learning providers more responsive to the needs of the sector, supporting and developing learning provision which impacts on business performance
Key Drivers for Skills for Life	Support for NVQs
Key contact for Skills for Life	James Holyfield jholyfield@automotiveskills.org.uk
Main programmes offered in sector	<p>MAs for:</p> <p>Vehicle Fitting</p> <p>Vehicle Maintenance and Repair</p> <p>Vehicle Body and Paint Operations</p> <p>Vehicle Parts Operations</p> <p>Roadside Assistance and Recovery</p> <p>Vehicle Sales</p> <p>ARMS in 11 subjects</p>
Key statutory and/or legislative influences in	

sector	
SSC agreement completed	No
Labour Market Information available	Links from website
Delivery issues for providers	<ul style="list-style-type: none"> Predominance of small businesses Sector has an "image problem" Gender imbalance Ageing workforce Reliance on 16-18 year old recruits
Embedded learning materials available	Key Skills Support Pack can be ordered from website.
Case studies	Available on website
National Skills Academy established?	No. Planned for Spring 2006
Skills for Life projects running	None
Newsletters available	Career Driven and eDriven available through website