

## Sector Skills Council: SkillsActive

<b>Website</b>	www.skillsactive.org.uk/
<b>Footprint – areas of responsibility</b>	SkillsActive is the Sector Skills Council for Active Leisure and Learning. It has been established by Employers in Sport and Recreation, Health and Fitness, Playwork, The Outdoors and Caravan industries.
<b>Key Drivers and/or SSC priorities</b>	<ul style="list-style-type: none"> <li>• Influence Government and decision makers</li> <li>• Promote the image of the sector to the public</li> <li>• Ensure the quality of training and qualifications</li> <li>• Help people find the jobs and training they need</li> <li>• Help the industry attract and retain the right staff</li> <li>• Attract funding to meet employers training needs</li> </ul>
<b>Key Drivers for Skills for Life</b>	Nothing more concrete than: "We strongly believe that raising standards of LLN are crucial issues for all employers and are therefore integral to the work of SkillsActive."
<b>Key contact for Skills for Life</b>	Bansari Somani Bansari. Somani@skillsactive.com
<b>Main programmes offered in sector</b>	Young Apprenticeships in sports management, leadership and coaching  SkillsActive works together with Partner Organisations to develop National Occupational Standards and Apprenticeships across the Active Leisure and Learning Sector. These NOS are all available on their website
<b>Key statutory and/or legislative influences in sector</b>	<a href="#">Register of Exercise Professionals</a> Sure Start
<b>SSC agreement completed</b>	Not yet
<b>Labour Market Information available</b>	Available on website
<b>Delivery issues for providers</b>	SkillsActive employers spent considerably less on training - just £151 per employee compared to £243 - than all employers in England  It is estimated that 24% of establishments in the SkillsActive area suffered from internal skills gaps,

	<p>higher than the 22% reported for England as a whole.</p> <p>High turnover of staff</p> <p>Shift working</p> <p>Predominantly young workforce</p>
<b>Embedded learning materials available</b>	<p>Football Basics</p> <p>DfES "Embedded Learning for Sports Leadership"</p>
<b>Case studies</b>	Available on website
<b>National Skills Academy established?</b>	<p>Not yet but plans for one have been announced.</p> <p>Details on website.</p>
<b>Skills for Life projects running</b>	<p>Contextualised healthcheck for sector piloted in East of England</p> <p>Contextualised Unit 1 of Level 2 for Play workers/managers</p> <p>Contextualised Initial Assessment</p>
<b>Newsletters available</b>	Skills Active Newsletter